

Privacy Policy

Last Update: October 12, 2018

The Next One's On Me, Inc. d/b/a Loop & Tie ("Loop & Tie") respects your privacy. In that regard, we have created this Privacy Policy to let you know what personal data we collect when you access or use our site at www.loopandtie.com, including any related mobile applications, or our services (collectively, our "Service"), how we use, store and share your personal data, and how you may access and update it. By using our Service, you consent to the data practices described in this Privacy Policy. If you do not consent to this Privacy Policy for any reason, do not use the Service or share your information with us.

We encourage you to read this Privacy Policy in its entirety, but here are a few key points of our privacy practices:

What Information do we Collect?

We collect all information that you provide including personal data you provide via the Service, telephone and email, as well as personal data we receive from partners and through the use of cookies and other such technologies. [More](#)

How do we use Personal Data?

We process your personal data only with your consent or as needed to provide you the Service or our other products and services. We may also use your personal data to comply with legal obligations, operate and protect our business, our customers, or vital or other public interests, or for other legitimate interests as further described below. [More](#)

Accessing and Updating your Personal Data

You can access, get copies of, delete, change or correct your personal data, or request changes to our use of your personal data through the Service by using the contact information below. [More](#)

Information Sharing and Disclosure to Third Parties

We share your Personal Data with our partners contractors, agents, third party vendors and service providers as they need it to fulfill services you have requested, and we restrict their use of the data to that purpose. We may also share your data to comply with law or for other legitimate interests. [More](#)

Security of your Personal Data

We may store and retain your personal data as long as necessary for the purposes outlined in this Privacy Policy. We take technological and organizational measures to protect your personal data against loss, theft, and unauthorized access, use, disclosure or modification. [More](#)

Additional Privacy Information

We do not control the policies or the privacy practices of third party web sites that may be available through our Service. Our databases are located in the United States and you consent to the transfer of your personal information from your location to the United States. The Service is not for use by children under the age of 13 years old. We may update this Privacy Policy from time to time. [More](#)

What Information do we Collect?

In general, we receive and collect all information you provide via the Service, telephone, email or in any other way. This includes personal data that can identify or relates to you, including, but not limited to, first and last name, home or other physical address, an email address, phone number, or other contact information, whether at work or at home.

In a few areas on our Service, we ask you to provide personal data that will enable us to enhance your use of the Service or for purposes such as facilitating correspondence with you, registering your entitlement to access certain special features of the Service or to complete certain transactions. It is always your choice whether or not to provide personal data. If you choose not to provide requested personal data, though, you may not be able to use certain features or functionality of the Service.

We also may periodically obtain both personal and non-personal information about you from affiliated entities, partners and other independent third-party sources and will add it to our database of information. Examples of information we may receive include updated postal address information and demographic information.

We may use cookies, log files, web beacons, device identifiers, advertising identifiers and similar tracking technologies, including those from third-party service providers, to automatically collect your preferences, performance data and information about your web usage when you visit the Site. For example, we may use cookies to optimize the user experience by delivering content specific to your interests, and keep track of your input/output while you are using or visiting our Service. We may collect your IP address, device and Internet service provider information, web browser details and the address of any referring website (e.g. Facebook and Twitter), to help administer our Service, diagnose problems with our servers, and gather demographic information about usage of our Service. We may also collect information about your online activity, such as pages viewed and transactions made. The Service is not designed to recognize or respond to “do not track” signals received from browsers. You can control the information collected by such tracking technologies or be alerted when cookies are sent by adjusting the settings on your Internet browser or devices, but such adjustments may affect or disable certain functionality on the Service. You can learn more about targeted ads and your options for opting out of receiving interest-based ads at optout.aboutads.info and www.networkadvertising.org/choices. You can learn more about Google Analytics and your options for opting out of interest-based Google ads at <https://adssettings.google.com>.

All data regarding usage of the Service, use of gift codes, redemption of products or services, and other business or performance data are not personal data and constitute the sole property of Loop & Tie.

How do we use Personal Data?

We process your personal data only with your consent or as needed to provide you the Service or our other products and services. We may also use your personal data to comply with legal obligations, operate and protect our business, our customers, or vital or other public interests, or for our other legitimate interests as described in this Privacy Policy. Among other things, we will use your personal data to allow you to use the Service and in assisting you to quickly find information on our Service, for example, by alerting you to product upgrades, special offers, updated information and our other new products and services. We may enhance or merge your personal data collected via the Service with data we have collected from third parties for purposes of marketing products or services to you.

Periodically, we may send you information about our various products and services, or other products and services we feel may be of interest to you via email or text message. Only we (or agents or contractors working on our behalf and under confidentiality agreements) will send you these communications. If you do not want to receive such communications, simply tell us when you give us your personal data or opt-out of receiving further marketing from us by updating your notification options under your user profile. In addition, with respect to email, you may also click the "unsubscribe" link in the email to have your email address removed from our

marketing list. Similarly, with respect to text messages, you may respond to the text message with the word “UNSUBSCRIBE” to have your number removed from our marketing list (standard text messaging rates will apply to all text sent and received by you). All requests to unsubscribe will be handled in a prompt and efficient manner and in accordance with applicable law.

Accessing and Updating your Personal Data

To the extent provided by the law of your jurisdiction, you may (i) have the right to access certain personal data we maintain about you, (ii) request certain information regarding our disclosure of personal data to third parties for their direct marketing purposes, (iii) request that we update or correct inaccuracies in that data, (iv) object to our use of your personal data, (v) ask us to block or delete your personal data from our database, and (vi) request to download the personal data you have shared via the Service. You may make these requests and any other inquiries about this Privacy Policy by emailing hello@loopandtie.com. Any such requests are subject to the protection of other customers’ rights and applicable law. Additionally, to help protect your privacy and maintain security, we may take steps to verify your identity before granting you access to the data. To the extent permitted by applicable law, a charge may apply before we provide you with a copy of any of your personal data that we maintain. You may also update some of your personal data or to change any of your marketing preferences, through the Service by logging in and accessing the “Update Your Profile” area.

Information Sharing and Disclosure to Third Parties

We may share your personal data with our partners, contractors, agents, third party vendors and other service providers for the purpose of performing services or providing products on our behalf. All such parties who have access to your personal data are required to keep the data confidential and not use it for any other purpose than to carry out the services they are performing for us or as otherwise required by law. In addition, information collected about you may be shared with other third parties as expressly stated on the page on which you provided such information. Such parties may include business analytics companies, customer service vendors, communications service vendors, credit card processors, marketing vendors, and fraud prevention vendors. We may also authorize third-party vendors to collect information on our behalf, including as necessary to operate features of the Service or to facilitate the delivery of online advertising tailored to your interests.

We also may share your personal data:

- In response to subpoenas, court orders, or other legal process; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us.
- When we believe it is appropriate to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, interests, or safety of our company, the Service, our customers, or others; or in connection with our Terms of Use and other agreements.
- In connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

Other than as set out above, we will attempt to notify you when your personal data will be shared with third parties.

Security of your Personal Data

We will retain your information only as long as necessary for the purposes outlined in this Privacy Policy, and for a commercially reasonable time thereafter for backup, archival, fraud prevention or detection or audit purposes, or as otherwise required by law.

Loop & Tie takes technological and organizational measures to protect your personal data against loss, theft, and unauthorized access, use, disclosure or modification. For example, we password protect our systems where your personal data is stored and otherwise secure such systems in controlled facilities where access to such systems is limited. Any online payment transactions occurring through the Service will be secured using industry standard encryption technology (e.g., Secure Sockets Layer). Loop & Tie complies with applicable data protection laws, including applicable security breach notification requirements, as required.

You are solely responsible for maintaining the secrecy of your passwords or any account information. Please be careful and responsible whenever you're online. If you post personal data online, including via chat rooms, comments, reviews or customer feedback sections of the Service, such data is accessible to the public, and you may receive unsolicited messages from other parties in response to such postings. While we strive to protect your personal data, we are not responsible for postings in such public areas, and you assume full responsibility for such postings.

Additional Privacy Information

Third-Party Sites

Please be aware that other web sites that may be accessed through our Service may collect personally identifiable information about you. This Privacy Policy applies only to our Service and does not cover the information practices of those third-party web sites linked to our Service. The privacy policies located on such third party web sites shall apply and we do not control such policies or the privacy practices of third parties.

International Transfers

Personal data collected on our Service may be stored and processed in your region, in the United States or any other country in which the we or our affiliates, subsidiaries, agents, contractors or service providers maintain facilities, and by using our Service, you consent to any such transfer of personal data outside of your country.

Children's Privacy

Our Service is not intended to be used by users under the age of 18. Those under 18, may still receive gifts through the Service. Any user who provides their information through the Service represents that he or she is 18 years of age or older.

Updates to this Privacy Policy

This is our entire and exclusive Privacy Policy and it supersedes any earlier version. We may change this Privacy Policy by posting a new version of this Privacy Policy at this URL, and it is your responsibility to review this page periodically. When we do change the policy, we will also revise the "last updated" date at the Privacy Policy. Your continued use of our Service constitutes your agreement to this Privacy Policy and any updates.

Contacting the Company

For questions or comments regarding this Privacy Policy, please e-mail us using the subject "Privacy Policy" at: hello@loopandtie.com.